



## SPONSORSHIP OPPORTUNITIES AT CAA2006 FARGO

*Please let us hear from you by February 1 so that your name and/or ad may be listed in the conference program.*

### GENERAL CONFERENCE SPONSORSHIPS

#### **Platinum Sponsor – \$10,000 (exclusive sponsorship)**

Your major support of the conference helps to make this event possible.

- Two-bedroom luxurious Grand Suite at conference hotel for five nights (April 17 through 21)
- Your company banner or sign displayed at conference venue during the entire conference
- One free booth space in exhibit hall allows you to meet face-to-face with conference participants
- Four free conference registrations (includes sessions, grand opening reception, and closing dinner) allows you to mingle with attendees
- Full-page, full-color ad on inside front cover of printed program
- Your rotating banner on CAA2006 Website
- First banner in rotation cycle on every CAA2006 Website page
- Company name and logo listed on CAA2006 Website sponsor page
- Multiple links to your Website
- Company name listed in conference program

#### **Gold Sponsor – \$5,000**

Your support of the conference helps to make this event possible.

- One free booth space in exhibit hall allows you to meet face-to-face with conference participants
- Two free conference registrations (includes sessions, grand opening reception, and closing dinner) allows you to mingle with attendees
- Half-page, full-color ad in printed program or 50% discount on full-page ad
- Your rotating banner on CAA2006 Website
- Company name and logo listed on CAA2006 Website sponsor page
- Multiple links to your Website
- Company name listed in conference program

#### **Silver Sponsor – \$2,500**

Your support of the conference helps to make this event possible.

- One free booth space in exhibit hall allows you to meet face-to-face with conference participants
- One free conference registration (includes sessions, grand opening reception, and closing dinner) allows you to mingle with attendees
- 20% discount on ad in printed program
- Your rotating banner on CAA2006 Website
- Company name and logo listed on CAA2006 Website sponsor page
- Multiple links to your Website
- Company name listed in conference program

#### **Bronze Sponsor – \$1,000**

Your support of the conference helps to make this event possible.

- 10% discount on ad in printed program
- Company name and logo listed on CAA2006 Website sponsor page
- Link to your Website
- Company name listed in conference program

## **PRODUCT AND SERVICE SPONSORSHIPS**

### **Conference Bags – \$5,000 (exclusive sponsorship)**

High-quality, durable conference bags will carry your name and logo, together with the official conference logo. Your company's image will be carried by each attendee during the conference and even after the event on these long-lasting useful bags.

- Your company name and logo on conference bags
- One free booth space in exhibit hall allows you to meet face-to-face with conference participants
- Two free conference registrations (includes sessions, grand opening reception, and closing dinner) allows two of your representatives to mingle with attendees
- 20% discount on ad in printed program
- Your rotating banner on CAA2006 Website
- Company name and logo listed on CAA2006 Website sponsor page
- Multiple links to your Website
- Company name listed in conference program

### **Conference Pens – \$1,500 (exclusive sponsorship)**

Pens will be provided to all conference attendees at registration. Your name and logo on these pens will remind attendees of your company during the conference and long after the event.

- Company name and logo on conference pens
- 10% discount on ad in printed program
- Company name and logo listed on CAA2006 Website sponsor page
- Link to your Website
- Company name listed in conference program

### **E-mail Cluster Sponsorship – \$2,500 (exclusive sponsorship)**

Everyone at the conference will be frequently stopping at the E-mail cluster to check messages and look up information on the Web. This high-visibility sponsorship will put your name, logo and Website directly in front of each attendee each time he or she logs on to the Internet.

- Your company banner or sign displayed in the cluster room during entire conference
- Your company logo displayed as the background of each desktop computer
- The browser of each computer set to open to your Website's home page
- Your rotating banner on CAA2006 Website
- 20% discount on ad in printed program
- Company name and logo listed on CAA2006 Website sponsor page
- Multiple links to your Website
- Company name listed in conference program

## **REFRESHMENT BREAK AND ENTERTAINMENT SPONSORSHIPS**

### **Refreshment Break – Seven at \$750 each (two sponsors per break)**

Mid-morning and mid-afternoon breaks are times when attendees meet up with friends and colleagues. Your business will be lauded for its support of this informal event as attendees mingle around the break stations.

- Company name/logo on sign in break area
- 10% discount on ad in printed program
- Company name listed on CAA2006 Website sponsor page
- Link to your Website
- Company name listed in conference program

### **Early Arrivals Reception April 17 – \$1,500 (two sponsorships available)**

Make a strong impression early on by hosting the first event of the conference. Your logo will be on signs promoting the event on-site as well as announcing your support during the event. Start guests off with one free drink ticket; then the cash bar service is open. This event is open to any conference participant who wishes to attend.

- Your company representative may greet guests as they arrive
- Your company banner or sign displayed at reception
- 10% discount on ad in printed program
- Company name and logo listed on CAA2006 Website sponsor page
- Link to your Website
- Company name listed in conference program

### **Grand Opening Reception April 18 – \$2,500 (two sponsorships available)**

Attendees will be officially welcomed to the conference at the Grand Opening Reception.

- Your company representative may greet guests as they arrive
- Your company banner or sign displayed at grand opening reception
- One free conference registration (includes sessions, grand opening reception, and closing dinner) allows you to mingle with attendees
- One additional free admission to grand opening reception
- 20% discount on ad in printed program
- Your rotating banner on CAA2006 Website
- Company name and logo listed on CAA2006 Website sponsor page
- Multiple links to your Website
- Company name listed in conference program

### **Closing Dinner April 21 – \$2,500 (three sponsorships available)**

The conference will be brought to a close by a dinner with entertainment and dancing.

Attendees will take back glowing memories of the dinner and your support.

- Your company representative may greet guests as they arrive
- Your company banner or sign displayed in the dining room
- One free conference registration (includes sessions, grand opening reception, and closing dinner) allows you to mingle with attendees
- One additional free admission to closing dinner
- 20% discount on ad in printed program
- Your rotating banner on CAA2006 Website
- Company name and logo listed on CAA2006 Website sponsor page
- Multiple links to your Website
- Company name listed in conference program

## **ATTENDANCE SPONSORSHIPS**

The CAA2006 Fargo Conference Organizing Committee is actively pursuing bursaries to help support people with few financial resources to attend the CAA2006 conference and to become active members of the organization. You can contribute to that effort through your generous sponsorship in one of two categories.

### **Professional Fellowships – \$500**

Your donation will help to offset the costs for one scholar from a non-western, developing nation to attend this international conference. Put your company at the forefront as these professionals develop technology applications in their fields of study.

- Notification of your sponsorship to recipient
- 10% discount on ad in printed program
- Company name listed in conference program

### **Student Scholarships – \$500**

Your donation will help to offset the costs for one university student to attend this international conference. Put your company first in mind as these students enter the professional world.

- Notification of your sponsorship to recipient
- 10% discount on ad in printed program
- Company name listed in conference program

## **EXHIBIT HALL & ADVERTISING OPPORTUNITIES**

### **Exhibit Booth – \$500**

#### **Additional Booth Space – \$350**

CAA2006 Fargo provides a rare opportunity to show and demonstrate your products and services to an international group of researchers and developers searching for new capabilities and possibilities. Meet and show your products to the people who are shaping the new applications of technology for education, research, and commerce, and who are training the new generations of users. Secure a booth for three days.

- 8 ft by 8 ft space in exhibit area, with one skirted table
- Internet access through wired and wireless connectivity at your booth
- Free access to conference sessions
- 10% discount on ad in printed program
- Company name and logo listed on exhibitor page of the CAA2006 Website
- Link to your Website
- Company name listed as exhibitor in conference program

### **Advertising Space in Printed Program**

	<b>BLACK &amp; WHITE</b>	<b>FULL COLOR</b>
• <b>Full Page</b> (7" x 9 3/4")	<b>\$600</b>	<b>\$800</b>
• <b>Half Page</b> (7" x 4 1/2")	<b>\$300</b>	<b>\$400</b>
• <b>Quarter Page</b> (3 1/4" x 4 1/2")	<b>\$150</b>	<b>\$200</b>

Reach your target audience with advertising for those products, services, and publications specific to future users. Your ad or coupon will appear in this 8 ½ x 11" printed program that is given to each registered conference participant.

- Company name and logo listed on advertiser page of the CAA2006 Website
- Link to your Website will be provided on the CAA2006 Website Sponsor Page

#### **NOTES:**

The CAA2006 staff will work with you to specially tailor your benefits to meet the needs and nature of your business.

As a non-profit organization seeking to maintain best practices and fair treatment, links on the CAA2006 Website to corporate Websites must be directed to home pages or to some other informational page rather than to a "sales" page.